

PRESS RELEASE | 7 June 2025

Exhibition Opening

VHC
VIDA HEYDARI
CONTEMPORARY

Waypoint

Solo Exhibition by Farbod Elkaei

7 June – 26 July 2025

Opening: Saturday, 7 June 2025, 7:00 – 9:00 PM



Panjare 14

2020

Acrylic, Canvas

78 x 52.5 cm (30.5 x 20.5 in)

VHC is delighted to present **Waypoint**, a solo exhibition by **Farbod Elkaei**. This exhibition brings together a pivotal body of work in Elkaei's practice, created during a period when his landscape paintings grew more intimate, abstract, and emotionally resonant. Elkaei embraces a more instinctive and playful mode of art-making, allowing his process to be guided by spontaneity rather than predetermined results. This departure opened up new avenues for creative freedom, where colour, texture, and form became essential tools for exploring his relation to nature. Through these elements, Elkaei cultivates a visual language that is both personal and poetic, offering an intimate glimpse into a moment of artistic recalibration and renewal.

The exhibition will preview on **Saturday, 7 June 2025**, from **7:00 to 9:00 PM** at **VHC | Vida Heydari Contemporary**. It will run through 26 July 2025.

ABOUT THE ARTIST

Farbod Elkaei, born in 1992 in Tehran, Iran, is a conceptual artist, who received his BFA from Soore Art University in Iran. Elkaei's art practice involves socially-themed projects, based on contemporary communal experiences. His paintings and sculptures juxtaposed natural landscapes, mainly mountain ranges, with colourful geometric scenes. Inspired by forms and colours that he observes in the skies, his artworks explore the unique relationship between colours, nature and geometry.

Farbod Elkaei's recent solo exhibitions include Plus Porche at Philippe ES Gallery, France in 2025; Double Take at Hamzianpour and Kia Gallery, Los Angeles in 2023; Livelier in 2024 and Here, We Can Stay For A While in 2020, both held at Dastan's Basement Gallery in Tehran. His work has also been featured in several group exhibitions, such as Another Birth at Mine Gallery, Dubai in 2023; Prospect 2 at Parallel Circuit, Tehran in 2023; Nature of Things at Plus 2, Tehran in 2021; a group show at 1x1 Gallery, Dubai in 2018; Fluorescent at Iranshahr Art Gallery, Tehran in 2017; and a group show at Assar Art Gallery, Tehran in 2016, among others. Elkaei also participated in "The Wave" at the 12th Tehran Ceramic Biennial which was curated by Bita Fayyazi at Niavaran Cultural Center, Tehran in 2024.

Farbod Elkaei lives and works in Tehran, Iran.

ABOUT VHC | VIDA HEYDARI CONTEMPORARY

VHC | Vida Heydari Contemporary is an international art gallery in Pune specialising in contemporary art and representing established and emerging artists with diverse backgrounds, across a variety of mediums and genres.

Founded in 2020 with an emphasis on authenticity, quality and innovation, VHC aims to contribute to the cultural fabric of the city. The gallery is committed to fostering the careers of its artists and sharing their work with a global audience, providing a platform for under-represented artists, presenting pioneering museum-quality exhibitions, positive collaborations, price transparency and offering a very hands-on and tailored high-quality experience.

In less than four years from its inception, VHC has mounted significant exhibitions featuring local and international artists. It has also participated in some of the most prestigious art fairs, such as Art Basel Hong Kong, India Art Fair and India Design ID. In addition to the gallery program, VHC hosts talks, performances, workshops and educational programs to create engaging and enriching artistic experiences that capture the essence of life.

VHC - Marvel Alaine, Lane 8, Koregaon Park, Pune, India.

Web: <https://www.vhc.art/>

IG: <https://www.instagram.com/vhc.art/>

FB: <https://www.facebook.com/vhc.art/>

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Press Kit:

https://drive.google.com/drive/folders/1VQx5E_cQsaaqlauXPxmefefe5_NnT6u6?usp=sharing

Interviews can be arranged with the artist and the gallery director Vida Heydari.