

PRESS RELEASE | 23 September 2022

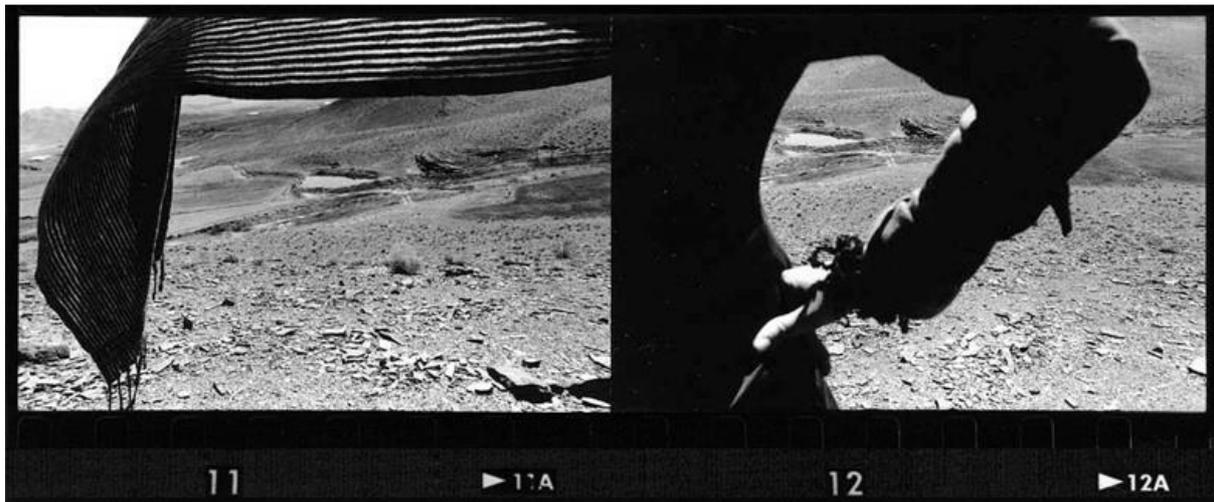
Exclusive Press Preview

VHC  
VIDA HEYDARI  
CONTEMPORARY

## POSTFORM

Katayoun Karami

Exclusive Press Preview: Friday, 23 September 2022, 5 – 6 PM



**Katayoun Karami**  
Untitled from Continuous Series A  
2013  
Print  
59 x 28 cm

We are pleased to invite you for the Exclusive Press Preview of our latest exhibition, *POSTFORM*, at VHC (**Vida Heydari Contemporary**) on **Friday, 23 September 2022, at 5 PM**. The exclusive preview grants you a special viewing of the exhibition along with a walkthrough with the artist at 8 PM. The exhibition displays artworks by Iranian Contemporary artist; **Katayoun Karami**.

*POSTFORM* gracefully captures the expression of *self*, influenced by the socio-political environment experienced by the artist during her life in the Middle East. The exhibition showcases various series of artworks produced by the artist from 2004 - encapsulating themes around biased sense of gender expression, shift in the societal norms over the course of history, communal experiences, migration and more.

Through this exhibition the artist attempts to make the viewers experience and carry with them the fragments of the daily lives of the residents in the war-torn and volatile socio-political environment of Iran and neighbouring countries by making use of a wide variety of mediums which give her the freedom to express herself based on the theme of each series.



**Katayoun Karami**  
The other side V3 - 5/9  
2007

C-Print Photograph with handmade black and white silver gelatin emulsion on the reverse  
44 x 32 cm



**Katayoun Karami**  
Think+ (3)  
2008  
Lightbox  
7 x 7 x 5 cm

## **ABOUT THE ARTIST**

### **Katayoun Karami**

Katayoun Karami, born in Tehran, Iran in 1967, studied Architecture at Middle East University in Ankara, Turkey. As a conceptual artist, Karami's art practice engages with socio-personal projects based on collective community experiences through mixed media. She has been actively producing works since 2002, with four solo exhibitions in Iran and Vienna between 2012 to 2021 and several group exhibitions at various galleries around the world.

### **About Vida Heydari Contemporary Art Gallery**

Established in 2020, VHC is Pune's newest contemporary art gallery. VHC celebrates art by partnering with artists, promoting their work and connecting them to art lovers. The gallery showcases works by local and international artists and through its collateral programs aims to contribute to the cultural fabric of Pune city. VHC endeavours to create a platform to encounter and engage with relevant contemporary art practices from around the world.

VHC was founded by Vida Heydari, a curator and gallerist with over 14 years of diverse experience in the global art world. She has worked with accomplished Indian, Iranian and Chinese contemporary artists and has also consulted for various private and public collections.

VHC | Vida Heydari Contemporary | Marvel Alaina, Lane 8, Koregaon Park, Pune, India

Web: <https://www.vhc.art/>

IG: <https://www.instagram.com/vhc.art/>

FB: <https://www.facebook.com/vhc.art/>

**Interviews can be arranged with the artist and the gallery founder, Vida Heydari.**

**For interview requests and additional information please contact**

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**PRESS PACK: <https://t.ly/7YeF>**