

PRESS RELEASE | 27 September 2025

Exhibition Opening

VHC
VIDA HEYDARI
CONTEMPORARY

CRESCENDO

Solo Exhibition by Katayoun Karami

27 September – 22 November 2025

Opening: Saturday, 27 September 2025, 7:00 – 9:00 PM



KATAYOUN KARAMI

Crescendo, 2010

Honeycomb, Wood Frame

165 x 49 x 20 cm (65 x 19 x 7.5 in)

VHC is pleased to announce the opening of our latest exhibition, **Crescendo**, a solo exhibition by Iranian Artist, Katayoun Karami, a reflection on recurring themes of solidarity, collective memory, resilience, and the act of bearing witness in her practice.

Drawing from the Iranian movement 'علیه فراموشی' / Against Forgetting, her practice asserts remembering as a form of resistance. Karami takes inspiration and derives strength from the essence of collective power that has helped her community through difficult times.

Through daily writing, remembering, and repetition, she creates a living archive of the present, the one that mirrors the persistence of everyday life even under immense strain.

Aspiring to create a space of exchange, where care and strength circulate, and where the vital bonds of humanity are acknowledged, Karami's ongoing process is not only about

recording events but also about sustaining unity. Each written trace becomes part of a continuous chain, echoing the unity and perseverance of people who refuse to be silenced or erased. The open studio is both a personal gesture and a communal space, extending as an invitation to walk alongside her in the act of remembering, resisting, and imagining the possibility of a free and more peaceful world.

The exhibition will preview on **Saturday, 27 September 2025**, from **7:00 to 9:00 PM** at **VHC | Vida Heydari Contemporary**. The artist will be present at the Preview. It will run through 22 November 2025.

ABOUT THE ARTIST

KATAYOUN KARAMI

Katayoun Karami, born in 1967, in Tehran, Iran is a contemporary artist whose practice explores memory, gender, identity, and the social conditions that shape collective and personal experience. Trained in architecture at the Middle East Technical University in Ankara, Turkey, Karami developed a deep sensitivity to form, structure, and space, elements that inform her conceptual approach to art. Working across photography, installation, and mixed media, she interrogates how representation—particularly of women—intersects with history, politics, and communal narratives. Her work often emerges from lived realities and shared experiences, creating space for reflection on both the fragility and resilience of human bonds.

Since the 1990s, Karami has exhibited widely in Iran and internationally, with solo and group shows in Tehran, Tabriz, Amsterdam, Dubai, and Pune. Notable presentations include *Amnesia and Hypermnesia*, Tehran (2020), *Speaking from the Heart*, Framer Framed, Amsterdam, (2013), and *POSTFORM*, VHC, Pune, (2022). She was awarded the first prize at the Ibda'a Awards in Dubai (2002), and her work continues to be recognized for its experimental, socially engaged character.

Katayoun Karami lives and works in Tehran, Iran.

ABOUT VHC | VIDA HEYDARI CONTEMPORARY

VHC | Vida Heydari Contemporary is an international art gallery in Pune specialising in contemporary art and representing established and emerging artists with diverse backgrounds, across a variety of mediums and genres.

Founded in 2020 with an emphasis on authenticity, quality and innovation, VHC aims to contribute to the cultural fabric of the city. The gallery is committed to fostering the careers of its artists and sharing their work with a global audience, providing a platform for under-represented artists, presenting pioneering museum-quality exhibitions, positive

collaborations, price transparency and offering a very hands-on and tailored high-quality experience.

In less than four years from its inception, VHC has mounted significant exhibitions featuring local and international artists. It has also participated in some of the most prestigious art fairs, such as Art Basel Hong Kong, India Art Fair and Art Mumbai. In addition to the gallery program, VHC hosts talks, performances, workshops and educational programs to create engaging and enriching artistic experiences that capture the essence of life.

VHC - Marvel Alaina, Lane 8, Koregaon Park, Pune, India.

Web: <https://www.vhc.art/>

IG: <https://www.instagram.com/vhc.art/>

FB: <https://www.facebook.com/vhc.art/>

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Press Kit:

https://drive.google.com/drive/folders/19mGX_nkdqMWowN8rPO31l4izChDyJM4u?usp=sharing

Interviews can be arranged with the artist and the gallery director Vida Heydari.